

PRESS RELEASE

For Immediate Release

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The Allentown Economic Development Corporation and the Allentown Ahead Committee announce Septembers Business of the Month

Allentown Ahead and the Allentown Economic Development Corporation are delighted to announce that PC-Products has been chosen as the September 2010 Business of the Month.

PC-Products, located at 221 South Third Street, is an epoxy company that has been located in the city of Allentown for over 50 years. The company was founded by John (Jack) Long in 1954 and produced just one product, PC-7, for nearly 20 years. PC-Products now produces sixteen different epoxies designed for heavy-duty repairs, quick repairs, anchoring, and wood restoration. They currently ship and sell their epoxy products across the country and can be found in stores such as True Value, Ace Hardware and Home Depot. They also do business in Canada, Mexico, Europe, Japan and Saudi Arabia.

Steve Long is the current President and the second generation to run the PC-Products. He is aided by his children Scott and Cyndi, the third generation to become involved in the company. PC-Products is a company run with old-school ideals, when a customer calls they will never find themselves shuffled from department to department hearing nothing but an automated voice. They strive to answer in person before the phone can ring a second time. They employ about 26 people, mostly residents of Allentown.

In 1992 PC-Products was awarded the "Ace Hardware Environmental Award" by the president of Ace Hardware and the Secretary general of the United Nations.

The Allentown Economic Development Corporation (AEDC) is a private, non-profit organization dedicated to promoting smart growth throughout the city. AEDC works closely with the City of Allentown's Department of Economic Development and local Economic Development partners to advance economic growth and job creation in Allentown through real estate development and financial incentive programs. AEDC is committed to improving Allentown's economy by remediating brownfields, revitalizing blighted properties, stabilizing neighborhoods, expanding commercial enterprise within the community and connecting investors to opportunities.

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